



Small Business Spotlight

We want to give our local business owners the opportunity to “introduce” themselves to our local community. While we can’t take you “door-to-door” to meet everyone, we can give you the spotlight in our local business newsletter. Here’s your chance to tell everyone a little about you and your business in **your own words!** We have a series of questions that you can use for your introduction. Feel free to expand beyond simple answers and give the community a quality description of who you are and what your business can do for them!

It’s your moment to be in the spotlight, so put your best foot forward and SHINE!

Guidelines for a Complete Submittal

- A. At least 5 questions must be answered; this is not an advertisement so please no “sales pitches.” We are looking for interesting and informative answers for residents to enjoy and learn more about your business.
- B. Answers must be typed in Microsoft Word & Emailed to mhynes@lovettsvilleva.gov
- C. We reserve a 500 word limit for our local business Q & A.
- D. If your “Q & A” meets these guidelines, your interview will be featured in one edition of the monthly Lovettsville Business Newsletter.
- E. Only businesses located in the 20180 zip code will be featured in the newsletter.
- F. The interviews will be featured in **order of submittal**.
- G. You may submit one picture of yourself and/or your business and/or logo.
- H. Pictures/Images will only be accepted in a JPEG format.

Q & A with a Lovettsville Small Business Owner

Please answer at least five (5) of the following questions, typed on a separate page. Try to answer these questions beyond a few words, but in your own unique style/voice!

- 1) How long have you been in Lovettsville? Where did you move from?
- 2) Describe your business in 50 words or less
- 3) When did you open your business?
- 4) Why do you like Lovettsville?
- 5) What is your favorite Lovettsville event?
- 6) Why did you pick this particular kind of business?
- 7) What's the best thing about your job?
- 8) What are some of the services you offer that people may not know about?
- 9) Is there anything else you would like our community to know?
- 10) Life is not ALL business.....so what do you do in your free time?

NOTE: Include in your submittal your Name, your Business Name, your Business Location/Website and Contact Information.