



Presents

2013 “GROWING YOUR SMALL BUSINESS” FORUM

Date: Friday, May 17, 2013

Location: Lovettsville Community Center, 57 E Broad Way, Lovettsville, VA 20180

Time: 9:00 a.m. to 11:30 a.m. (Registration Begins at 8:30 am)

Cost: Free For Lovettsville Area Small Business Owners, Start-Up Pioneers & Local Entrepreneurs

Tentative Agenda:

- ❖ **8:30 a.m.** **Registration**
 - Coffee & Pastries

- ❖ **9:00 a.m.** **Welcome & Introductions**
 - Hon. Robert Zoldos II, Mayor of Lovettsville
 - Michelle McIntyre, “We’re In!” Economic Team Leader

- ❖ **9:10 a.m.** **Networking Exercise**

- ❖ **9:30 a.m.** **Source Link Presentation**
 - Loudoun County Economic Development
 - “*Linking Loudoun Businesses to the Right Resources*”

- ❖ **9:45 a.m.** **Guest Speaker**
 - Joseph Hafner, Owner of Artisan Exteriors
 - “*My Start-up Story*”

- ❖ **10:15 a.m.** **Guest Speaker**
 - Aaron Overton, CEO of Heatherstone
 - “*Using Social Media to Promote your Business*”

- ❖ **10:45 a.m.** **Q & A Discussion with Guest Speakers**

- ❖ **11:00 a.m.** **Closing Remarks**

- ❖ **11:15 a.m.** **Forum Conclusion**
 - Visit Vendor Exhibits



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REGISTRATION FORM

Seating is limited so pre-registration is required. This Event is free. Coffee and Pastries will be provided. We will honor registrations in the order they are received, up to our capacity. This Event is for Lovettsville Area Small Business Owners, Start-Ups and Entrepreneurs

Attendee Name: _____

Business Name: _____

Business Address: _____

City: _____ State: _____ Zip Code: _____

Phone: (_____) _____ E-mail: _____

The Following Information will help facilitate the discussion of the Event and/or to plan Future Events:

1) What is the principal industry of your small business or start-up? (Check one)

- | | |
|--|---|
| <input type="checkbox"/> Restaurant or Food Preparation | <input type="checkbox"/> Technology or Technical Services |
| <input type="checkbox"/> Construction or Home Improvement | <input type="checkbox"/> Manufacturing |
| <input type="checkbox"/> Finance or Insurance | <input type="checkbox"/> Retail or Personal Service |
| <input type="checkbox"/> Educational Services | <input type="checkbox"/> Health Care or Social Assistance |
| <input type="checkbox"/> Arts, Entertainment, and Recreation | <input type="checkbox"/> Other _____ |

2) What would you like to know more about for your small business or start-up? (Check more than one)

- | | |
|--|--|
| <input type="checkbox"/> Marketing & Sales Strategies | <input type="checkbox"/> Exploration of Business Opportunities |
| <input type="checkbox"/> Expansion of Current Businesses | <input type="checkbox"/> Financial Management |
| <input type="checkbox"/> Business Licenses & Taxes | <input type="checkbox"/> Small Business Regulations & Policies |
| <input type="checkbox"/> Employment Procedures and Practices | <input type="checkbox"/> Zoning & Utilities |
| <input type="checkbox"/> Other _____ | |

3) Would you like to have a booth/table at the Small Business Forum?

- No, thank you
- Yes, I would like a booth - Please follow-up with me on the details

Return by May 14, 2013 to Town Hall or by one of the following methods:

Email: mhynes@lovettsvilleva.gov **Fax:** 540-822-5788 **Mail:** Small Business Forum; P.O. Box 209; Lovettsville, VA 20180