

Town of Lovettsville

Town Council Minutes of the March 30, 2017 Special Meeting

Call to Order/Pledge of Allegiance

Mayor Zoldos called the meeting order at 7:30 p.m. The meeting was held at the Lovettsville Town Hall, 6 East Pennsylvania Avenue, Lovettsville, VA.

Council Members Present

- Mayor Robert Zoldos II
- Council Member Jim McIntyre
- Council Member Rob Gentile
- Council Member Mike Senate
- Vice Mayor Tiffaney Carder
- Council Member Kimberly Allar
- Council Member Jennifer Jones

Staff Present

- Town Clerk Harriet West
- Town Manager Laszlo Palko

Pledge of Allegiance

Mayor Zoldos led those assembled in the Pledge of Allegiance.

Comments from the Public

There were none.

Action/Discussion Items

A. FY 2018 General Budget Discussion

Manager Palko gave an update on zoning enforcement for the fence issue on S. Loudoun Street and provided comments from residents on the branding materials. He recapped the previous night's budget discussion and noted that the general consensus was to pursue and evaluate a no-new-revenue option; specifically, implementing the trash fee and reducing the property tax to achieve diversification of funding, while staying revenue neutral. A lengthy discussion ensued regarding the proposed budget options. Mr. Palko explained that the 10% trash fee per year over five years would generate approximately \$15,000 in new revenue this year and would require a 0.4 cent reduction in real estate taxes in order to be revenue neutral. He said that if the Council wants to remain revenue neutral, then they should implement the 50% trash fee in year one. Mayor Zoldos said it would be good to get input from residents on specific projects through a survey. The Council continued to discuss budget options. A lengthy discussion ensued regarding options for addressing the backlog of minutes.

B. Branding Discussion

Mr. Palko reviewed the branding materials with the Council. A lengthy discussion ensued regarding various elements of the materials and the tagline. The most popular tagline was "German Heritage, American Pride," followed by "Historically German, Forever American," "Historically German, Always American," and "Small Town, Big Heart." The Council continued discussing modifications to elements of the branding materials.

Information Items

There were none.

Comments from the Mayor and Town Council

There were none.

Adjournment

There being no further business before the Council, the meeting was adjourned at 9:43 p.m.

Respectfully submitted,



Harriet West, Town Clerk

Date Approved: October 26, 2017

Attachments:
None